

# Hillsboro 2020 Vision Implementation Committee 2004-2005

Thursday, November 18, 2004  
6:00 p.m. – 9:00 p.m.  
The Riverhouse, Rood Bridge Park

## MEETING SUMMARY

### Members Present

John Coulter, Chair  
Pastor Tim Huber, Vice Chair  
Steve Callaway  
Catherine Crooker  
John Godsey  
John Hartner  
Bernie Kuehn  
Darell Lumaco  
Tom Wolf

### Staff/Consultants/Presenters

Rene Heade, City of Hillsboro  
Erik Jensen, City of Hillsboro  
Elizabeth Bechok, City of Hillsboro  
Mike Dahlstrom, Zenn Associates  
Doug Zenn, Zenn Associates

### Guests

Dave Edwards  
Lisa Thorsrud  
Angela Frizzo  
Scott Langen

## **1. Welcome/Announcements**

Vision Implementation Committee (VIC) Chair John Coulter called the meeting to order and led introductions.

## **2. Activities Report**

### *Community Forums*

Doug Zenn discussed the outcomes of the two Community Forums on October 20 and 21. The forums brought in more than 70 suggestions and ideas for consideration as part of the Strategy Review process. This input has been sorted and will be presented to the citizen Work Groups, which will begin their review of the data in January. Erik Jensen said members of the Latino community assisted with one-on-one translations for Spanish-speaking citizens at the Forums. This interpretation support worked well.

### *Website*

The Hillsboro 2020 website ([www.hillsboro2020.org](http://www.hillsboro2020.org)) has been updated with information on the six Focus Areas. The website utilizes a web-based survey service called Survey Monkey, which is working well to capture public feedback based on the several comments already submitted.

### *Newsletter Insert*

The first Hillsboro 2020 insert was published and distributed with the City of Hillsboro newsletter. The next two Hillsboro newsletters will include articles about

the Strategy Review process. The spring newsletter will include another insert, which will discuss the Strategy Review results and the upcoming Town Hall.

#### *Stay Connected*

Hillsboro 2020 continues to post announcements and brief news items on *Stay Connected*, the City of Hillsboro's bi-weekly news bulletin. It is distributed by Barbara Simon, public affairs manager for the City, via an expanding email list.

#### *Speakers Bureau*

To date, the Speakers Bureau has made 13 presentations to about 200 community members. Currently three additional hosted presentations are scheduled. The no-host presentations at the two Hillsboro Libraries were, unfortunately, not well attended. The Planning Team encourages suggestions about improving attendance at future no-host presentations.

#### *Lead Partner Surveys*

The Lead Partner Surveys were distributed in early November this year with a December 7 deadline. This year, the lead partners have the opportunity to contribute new or revised strategies and actions for consideration by the Work Groups, the community, and the VIC. The earlier deadline will allow time to prepare lead partner proposals for the Work Groups in January.

### **3. Strategy Review Process**

Jensen delivered Strategy Review process background. He explained that this effort is one element designed to keep the Vision up to date. There are three different ways the Hillsboro 2020 Vision Action Plan is kept current. First, the VIC has the authority to recommend minor action language modifications as long as the intent is not impacted. Second, new actions may be added annually with public review at the yearly Town Hall meeting. Since the Vision Action Plan strategies set the direction for implementing the Vision Statement, new or revised strategies may be added every five years but only as part of an extensive public involvement process. Since the original Vision and Action Plan was developed through extensive community input, any revisions to strategies must have significant public review to preserve the integrity of the plan.

The project is now at its first five-year mark. The Strategy Review process will consider input from the recent public forums along with responses from the website survey and newsletter insert questionnaire. Lead partners also have the opportunity to provide input.

All of the input will be examined and reviewed by six focus area Work Groups. Jensen said the Work Groups will include VIC members, Lead Partner representatives, City of Hillsboro staff, participants from the original Hillsboro 2020 Vision discussions and interested community members. Each Work Group will make recommendations to the VIC on new or revised strategies and actions.

In late March/early April, the community will have additional opportunities to comment on the Work Group proposals through a City of Hillsboro newsletter insert, a website survey, and Speakers Bureau and Lead Partner outreach. The annual Town Hall will also provide an opportunity for community involvement in reviewing the proposed Action Plan revisions. Following the Town Hall, the recommendations will go to the VIC for final decisions on the proposals to present to the Hillsboro City Council for adoption.

Several VIC members asked questions about the Work Groups' authority and responsibilities. Coulter explained the Work Groups can make any recommendation they deem necessary. The Work Group will refine or develop proposal language. Many of the recommendations and/or suggestions received to date are not, as written, complete proposals. These will be respected and presented to the Work Groups for consideration as "ingredients" for possible proposal development.

Jensen said the Work Groups will receive guidance at the orientation on the decision-making process and how to work through the process logically. Planning Team members will be available at each Work Group session to provide guidance and advice as needed.

A VIC member asked how the input will be handled if it was originally placed with the wrong Focus Area. Jensen explained that the Planning Team will place the input with the most appropriate focus area and the original recommendation will be noted.

Zenn outlined the decision process for reviewing ideas and proposals and led the group through several examples.

A meeting participant asked whether the Vision could be amended if a new or revised strategy does not fit under the existing Vision. Coulter explained the VIC decided the five-year point was too soon to consider revisions to the Vision. Possibly at the 10-year mark the VIC will decide to open this discussion. Review of the Vision will require extensive resources. The five-year strategy process may show the need to review the Vision sooner. Speakers Bureau comments to date indicate the Vision is still current and relevant.

A VIC member asked if a Work Groups should move forward with a proposal if it is aware of a barrier to implementation. Tim Huber said there may be sufficient knowledge in the Work Groups to determine if a proposal has a fatal flaw. However, if it does not have a fatal flaw, it should move forward. It is important to allow the community and Lead Partners to have input in these decisions.

#### **4. Work Groups**

The orientation meeting is scheduled for January 11, 2005. The time and date will be announced and emailed in the upcoming weeks.

## **5. VIC Member Action Plan Proposals**

Jensen presented Action Plan amendments for VIC consideration. Some of these proposals involve making Lead Partner changes or minor wording changes. These revisions will be forwarded to the Work Groups.

## **6. Updates**

### *Town Hall*

Coulter noted the Town Hall Planning Committee has met once. Tim Huber announced a change in date for the Town Hall from May 12 to Wednesday, May 18, 2005. The Town Hall will be at the new Hillsboro Civic Center. The format will be different this year (as noted earlier), with more opportunities for public input. Each Focus Area will have a distinct physical area to discuss findings from the review process with the public. VIC members are encouraged to attend.

### *Univision sponsorship*

Jensen reported that Univision (Channel 31) has donated considerable airtime in the past and has continued to provide additional broadcast opportunities this year. A Spanish language ad featuring Latino community leaders was developed and aired prior to the Community Forums. Univision has agreed to additional airing times prior to the Town Hall. Because of the considerable investment, Univision will be acknowledged as a sponsor.

The group discussed ways to gain additional Latino community involvement. Elizabeth Bechok, City of Hillsboro, is coordinating a Spanish language Speakers Bureau.

### *One Economy letter of support*

Jensen reported that the VIC Steering Committee approved a letter in support of a grant application for One Economy to develop a site called Beehive, which helps families connect to Hillsboro and Washington County-based information services and technology training. The need for delivery of the letter was prior to the VIC meeting. A letter was drafted and accepted by the VIC Steering Committee.

### *Additional Comments*

A VIC member noted the Hillsboro 2020 Vision web address has not been present on outgoing documents from the VIC. It was suggested the URL should be a component of all correspondence to increase the awareness of the website.

Tom Wolf noted Clean Water Services is having an Open House, Tuesday, November 30, 4 p.m. – 7 p.m. at the new facilities. Shuttles will be running from the Library. Food and information will be available.

Several guests at the meeting thanked the VIC for its work.

Coulter thanked everyone for their attendance and the meeting adjourned at 7:53 p.m.