

Hillsboro 2020 Vision Implementation Committee 2003-2004

Monday, October 20, 2003
6:00 – 9:00 p.m.

Jackson Bottom Wetlands Education Center

MEETING #1 SUMMARY

Members Present

John Coulter, Chair
Mary Brown
Steve Callaway
Paul Danko
Craig Dye
Tim Erwert
John Godsey
Barbara Hanson

John Hartner
Marilynn Helzerman
Pastor Tim Huber
Shirley Huffman
Darell Lumaco
Councilor Karen McKinney
Jimi Smith
Tom Wolf

Elected Officials / Staff / Consultants

Mayor Tom Hughes
Rene Heade, City of Hillsboro
Erik Jensen, City of Hillsboro
Pat Willis, City of Hillsboro
Chief Ron Louie, City of Hillsboro
Lt. Mike Rouches, City of Hillsboro
Michele Neary, Barney & Worth
Jason Robertson, Barney & Worth

Part I: New Member Orientation

Vision Implementation Committee (VIC) Chair John Coulter welcomed the new members. Erik Jensen, City of Hillsboro, then presented an overview of the Hillsboro 2020 planning process and Vision Implementation Committee charge.

Part II: Regular VIC Meeting

1. Welcome / Announcements

Vision Implementation Committee (VIC) Chair John Coulter called the meeting to order, and asked VIC members to introduce themselves. Coulter announced that Pastor Tim Huber will serve as Vision Implementation Committee Vice-Chair, and thanked him for his dedication to Hillsboro 2020 implementation efforts, and work to date.

Mayor Tom Hughes welcomed VIC members to the fourth year of Hillsboro 2020 implementation. He said Hillsboro 2020 has not only helped to define a common vision for this diverse and rapidly growing community, but provided a plan for bringing that vision to life. He said the community's dedication and ability to implement the vision truly sets it apart from other communities. Mayor Hughes said successful implementation was one of the primary reasons Hillsboro 2020 was named "Co-Project of the Year" in 2002 by the International Association for Public Participation (IAP2).

Coulter introduced Pat Willis, Jackson Bottom Wetlands Education Center. Willis thanked the Committee for holding its first meeting of the year in the recently completed Education Center, and described how the VIC and numerous community partners had helped to make the project possible. He encouraged the VIC and other partners to continue utilizing the community meeting room, and to visit the various educational and interpretive displays now available.

2. Recap 2002-2003 Activities / Preview 2003-2004

Coulter reviewed key events and observations from 2002-2003 activities:

- The VIC developed a Hillsboro 2020 Vision Awards program to recognize individuals and organizations who have made outstanding contributions to Hillsboro 2020 implementation.
- The VIC introduced a speakers bureau to reach out to a wider range of community groups and organizations.
- The Hillsboro 2020 Town Hall meeting continues to grow in attendance, and the community clearly has an expectation that Hillsboro 2020 will continue to move forward.
- The 2002-2003 Annual Progress Report was, once again, well-received by Hillsboro City Council.

Coulter then highlighted several 2003-2004 initiatives and activities :

- Hillsboro 2020 Logo and Signage: The VIC will be focusing on ways to better promote and “brand” the Hillsboro 2020 Vision. The Hillsboro 2020 logo has been revamped and can be inserted on “vision-friendly project” signage posted at construction sites (e.g. Glenn & Viola Walters Cultural Arts Center, City of Hillsboro Civic Center). The logo can be used by all lead partners for signage and materials promoting Hillsboro 2020 projects and programs.
- Speakers Bureau: The VIC will continue making speakers bureau presentations to community organizations throughout 2003-2004.
- Town Hall: The 2004 Hillsboro 2020 Vision Town Hall has been scheduled for Thursday, April 29. Pending unforeseen circumstances, it will be held at the Glenn and Viola Walters Cultural Arts Center.

3. 2003-2004 Work Program

Jason Robertson, Hillsboro 2020 lead consultant, reviewed the 2003-2004 work program and schedule.

- An extra VIC meeting has been added to this year’s schedule in order to allow time for discussion regarding public review of Hillsboro 2020 strategies in year five. There will be a total of five steering committee meetings and four VIC meetings this year.
- The speakers bureau will begin on ~~October 30~~ with a speaker training for committee members. **(PLEASE NOTE: THE SPEAKERS BUREAU TRAINING HAS BEEN RESCHEDULED FOR NOVEMBER 17).**
- Unfortunately, none of the originally proposed meeting date options for VIC meeting #3 were acceptable for VIC members. Robertson said VIC members would be asked to complete a survey at the conclusion of meeting #1, and a final date for meeting #3 would be announced in subsequent VIC and Interested Parties mailings.
- Nominations for the Hillsboro 2020 “Outstanding Individual” and “Outstanding Organization” Awards are due by April 1.

4. **Lead Partner Survey**

Robertson presented draft versions of materials to be included in the 2003-2004 Lead Partner survey packet. He reminded members that the survey is the primary tool by which the VIC gathers information on implementation progress.

- The VIC approved the general content of this year's survey letter and questionnaire. Robertson said VIC members with specific edits should get them to him within one week (jason@barneyandworth.com / 503-222-0146).
- Robertson said the survey would be distributed by December 5, 2003. Partners will have until January 16, 2004 to complete them.
- The VIC approved the Hillsboro 2020 Vision Awards nomination form and instructions, but suggested language be added to ensure specific Hillsboro 2020 actions are referenced within the nomination.
- Robertson said it was acceptable for a person to nominate themselves or their organization for a Hillsboro 2020 Vision Award, but noted that individual VIC members, staff and consultants are not eligible.

5. **Speakers Bureau**

Robertson reported that several changes had been made to this year's speakers bureau, reflecting VIC recommendations and suggestions from 2002-2003. He said specific changes would be covered at the training session.

Rene Heade, City of Hillsboro, announced that a speakers bureau / informational video was in the works. She said the video would include background information and would also be broadcast on TVTV.

The VIC then identified *categories* of potential speakers bureau audiences for 2003-2004. Recommendations included:

- Leadership Organizations
- Community / Neighborhood Organizations (identified through realtors)
- Youth / Education Organizations

VIC members then identified 24 specific community organizations to be contacted. A list of presentations will be provided following initial contacts.

6. **Other Items**

- VIC members completed a survey to determine a date for meeting #3. Result: Tuesday, March 30, 2004; 6:00 – 8:00 P.M. Location to be determined.
- A dozen VIC members volunteered to serve on the Town Hall Planning Committee.

7. **Public Comment**

Coulter invited the public to make comments or ask questions. Hillsboro Police Lt. Mike Rouches noted that the VIC's work gives city staff an understanding of the Vision's direction which is helpful. He said when talking with people in other parts of the country, they're not even close to the level of future planning as Hillsboro.