

Hillsboro 2020 Vision Implementation Committee (VIC) 2003-2004

Thursday, February 12, 2004
7:00 p.m. – 9:00 p.m.
Washington County Public Services Building

VIC MEETING #2 SUMMARY

Members Present:

John Coulter, Chair
Steve Callaway
Paul Danko
Armando Gutierrez
Barbara Hanson
John Hartner
Marilynn Helzerman
Pastor Tim Huber
Shirley Huffman
Councilor Karen McKinney
Jimi Smith
Rick Van Beveren
Tom Wolf

Elected Officials / Staff / Consultants

Rene Heade, City of Hillsboro
Erik Jensen, City of Hillsboro
Rob Massar, City of Hillsboro
Lt. John Specht, Hillsboro Police Department
Michele Neary, Barney & Worth
Jason Robertson, Barney & Worth

Meeting Summary

1. **Welcome**

Vision Implementation Committee (VIC) Chair John Coulter called the meeting to order.

2. **Year 5 Public Involvement Process**

Coulter said recent budget challenges could impact plans for the VIC's proposed "Year 5 Public Involvement Program." He said that funding for such an endeavor would require financial support above and beyond what the City of Hillsboro provides for annual VIC operation. Coulter then introduced Rob Massar, City of Hillsboro Assistant City Manager / Budget Officer, to provide additional insight into the current budget situation.

Massar said that a kick-off meeting was held recently to prepare for the upcoming budget process and discussed guidelines for moving forward. The City's general fund faces a significant capital shortfall, due to a decline in revenues from building activity, and slower than expected growth in assessed values. The budget committee is currently recommending a status quo budget – with no new major programs, no additions to full time employees, and careful scrutiny of existing programs. This doesn't mean that the City won't consider funding the public involvement program – but it will look closely at the proposal and compare it with other existing programs. The Budget Committee will have a clearer idea of what projections will be in the next several months.

Coulter thanked Rob Massar for his update and asked him to keep the VIC apprised of budget matters. VIC members discussed the importance of re-connecting with the public as soon as possible to ensure the Vision and Action Plan continues to be in touch with public priorities. Coulter said the VIC would be developing a framework for such a process, whether implemented this year or next, over the next several months.

3. Speakers Bureau Update

Jason Robertson provided a progress report on the Speakers Bureau program. Paul Danko reported using the videotape at a recent meeting, and felt it worked well. If it had been a larger group, the TV would have been difficult to see. There's a 30-second lead at the front of the tape; future presenters should queue the tape in advance to avoid the blank space at the beginning. The tape is entertaining and moves right along; there is a lot of information presented in 13 minutes.

Robertson said more lead partners would be contacted in order to complete 20 presentations this year. Erik Jensen, City of Hillsboro Project Manager, has made a number of internal presentations to City departments as well.

4. Lead Partner Survey Results

Jason Robertson reviewed lead partner survey results. He said 90 actions were either underway or complete. He asked the VIC to review and approve several Lead Partner requests that could lead to a modification of the Vision and Action Plan, if ultimately approved by the Hillsboro City Council. They included:

- Rewording of Action # 38.2 – The Hillsboro Chamber of Commerce asked to change wording of this action from “student art support to “youth art support” to better capture the action’s intent. The VIC unanimously approved the Action modification as proposed.
- Rewording of Action # 39.1 – Tualatin Valley Television (TNTV) asked to modify this action to include “increased ESL programming” in addition to developing a full ESL channel. This would allow some interim progress while efforts were made to develop a full channel. The VIC recommended that Jensen discuss this option with TNTV. The modification will be reviewed at the March VIC meeting.

The VIC unanimously approved adding the new potential partners as listed. Robertson then asked the VIC to review and approve several Lead Partner requests for action-specific assistance. The VIC recommended the Planning Team (City Staff, VIC Chair and Consultant Team) follow up on each request.

5. Town Hall Planning Update

Vision Implementation Committee Vice-Chair, Tim Huber, said this year’s Town Hall has the potential to be the best one so far. Tuality has generously provided their facilities for the first three Town Halls. This year, the Town Hall will be held in a new facility – the Glen & Viola Walters Cultural Arts Center. The main floor and upstairs will be used for displays, to facilitate a flow of people around the Center. The musical guest this year is a group called “Ring of Fire”, a talented bell choir from Tualatin Junior Academy. They have performed throughout the nation. The Vision 2020 video will be utilized to introduce the project and start out the program. Huber said that Glenn and Viola Walters would be invited to attend the Town Hall as special guests.

Huber said two banners will be placed in prominent intersections, and water bill inserts will be issued as in previous years. Jensen added that an arrangement with KGW affiliate, Univision, has been made for several 30-second donated spots on its Spanish-language channel.

6. Town Hall Showcase Presentation

Robertson reviewed the Town Hall Showcase Presentation selection guidelines, and introduced the Planning Team's recommendation for this year's Town Hall "Showcase Presentation," based on those guidelines. He said it seemed a natural fit that this year's presentation, to take place in the Glenn and Viola Walters Cultural Arts Center, be based on an arts and culture theme. He suggested the City of Hillsboro Cultural Arts Program Manager, Sean Morgan, present updates on a range of arts and culture successes. The VIC unanimously approved the proposed arts and culture showcase presentation.

Question: Will the VIC have its public involvement developed by the Town Hall date?

Response: We still won't know the budget decision by that date. Once we have a budget decision, we will find a way to communicate to the public that new Strategies and Actions will be considered; however, given the uncertainty, we won't make an announcement about the public involvement process at the Town Hall.

7. Hillsboro 2020 Vision Awards Program

Coulter distributed award program nomination forms, and encouraged potential nominators to complete and submit their nominations before the April 1 deadline.

8. Other Items

- VIC letter of support – Jensen reported that the City of Hillsboro Parks Department is seeking a grant from the Oregon Parks Department to help fund a trail located between the Orenco and Hidden Creek neighborhoods. As this would help expand bike and pedestrian pathways throughout the City, as called for in the Vision and Action Plan, Jensen encouraged the VIC to submit a letter to Oregon Parks and Recreation in support of the grant proposal. The VIC approved the letter of support.
- The VIC approved the Annual Progress Report outline, including the addition of a new chapter covering the public involvement program to be developed later this year.
- Tim Huber asked the VIC to contribute toward buying a \$250 paver brick for the Glenn & Viola Walters Cultural Arts Center. He distributed a sheet of text options to discuss. Agreed-upon text to display on brick:

HILLSBORO 2020
VISION
COMMITTEE

- Each VIC member is asked to contribute \$20 toward the cost of the brick. Erik Jensen will follow-up with the Committee by e-mail.

Next Meeting: Vision Implementation Committee: Tuesday, March 30, 6-8 PM

- The Hillsboro 2020 website will be launched next week: www.hillsboro2020.org