

**Hillsboro Chamber of Commerce
Hillsboro 2020 Action List**

TOPIC KEY	VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY						
STRATEGY 2		Make on-line technology accessible and affordable to all residents of the community.				Priority/Timeline	
2.1	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
On-line Technology Forum	Convene "on-line technology for all" symposium to set priorities for providing access to web-based services, assuring gap is closed between residents with current on-line access and those who have none.	Hillsboro Chamber of Commerce.	Local public sector, including Hillsboro School District and City of Hillsboro.	↻	↻	↻	
STRATEGY 3		Establish community information systems that keep citizens informed of city-wide activities and provide citizen access to community networks.				Priority/Timeline	
3.1	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Volunteer Database	Develop a list of all community groups, organizations, programs and projects with a volunteer database. Tap into Hillsboro schools for volunteer opportunities with students involved in community service programs, and community organizations with youth leadership programs, adding names to the database. Update the list annually, and at times issue a general community notice through Web pages and other advertising and media channels for volunteers to sign up with the network, identifying upcoming volunteer opportunities. NOTE: Volunteer Web Site already exists (VOLUNTEERMATCH.ORG) to be used and built on.	Hillsboro Chamber of Commerce.	City of Hillsboro; Washington County; Hillsboro School District; seniors; churches; service clubs; Internet service providers; businesses; fraternal organizations; Retired Seniors Volunteer Program; SOLV; AARP; Youth Volunteer Corps; Senior Core of Retired Executives (SCORE); Hillsboro Economic Development Partnership.	↻	↻	↻	
3.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Community Events Calendar	Develop a broad based community calendar, building on current City and Chamber products by adding information and entries from a wide range of citizens, community groups and organizations.	Hillsboro Chamber of Commerce.	Hillsboro School District; Washington County Fair Complex; media; service organizations; Convention & Visitors Bureau of Washington County; Tuality Hospital; Washington County Historical Museum; Retired Seniors Volunteer Program.	↻	↻	↻	

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STRATEGY 6 Identify and promote community events that bring residents together and attract outside visitors.				Priority/Timeline		
6.1	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
New Athletic Event	Establish a major athletic event in the Hillsboro area to be held regularly with regional, and even international impact. Example (1) An international softball tournament to be held every other year; (2) A regional bicycle race to begin and end in Hillsboro.	Hillsboro Chamber of Commerce.	Non-profits; service organizations; media; business sponsors (Adidas, Nike, Bat Co.); Sister City Associations; Tuality Healthcare Foundation; sports and fitness clubs; City of Hillsboro; Hillsboro School District.			●
6.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
Community Events	Continue existing community activities, including Air Show, community markets and 4th of July Parade, and expand the list to include such activities as a 10K race in connection with the 4th of July celebration, and a vintage aircraft fly-in separate on the annual calendar from the air show.	Hillsboro Chamber of Commerce.	Hillsboro Rotary, City of Hillsboro, Washington County Fairplex; Hillsboro Downtown Business Association; Rose Festival Association; sponsors; Hillsboro Boys and Girls Club; community service clubs; Port of Portland; Centro Cultural. For the vintage fly-in, involve vintage aircraft enthusiasts and interested parties; Tuality Healthcare.	↻	↻	↻
STRATEGY 8 Expand on existing program to identify and nurture future community leaders.				Priority/Timeline		
8.1	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
Community Leadership Training	Establish a training program, drawing on and expanding beyond the business community the existing leadership training program of the Hillsboro Chamber.	Hillsboro Chamber of Commerce.	Local governments and educational institutions, including Portland Community College; local toastmaster organizations; other community organizations; Tualatin Valley Television; retirees.	↻	↻	↻

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STRATEGY 12		Establish a coordinated system of public and private buses, shuttles and trams connecting large neighborhoods and major retail and employment areas.				Priority/Timeline		
12.2		Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Transit Service Expansion	Lobby Tri-Met to increase and maintain transit service.	Hillsboro Chamber of Commerce.	City of Hillsboro; downtown groups; private businesses (e.g. Dawson Creek Corporate Park); other governmental agencies; Washington County; developers; Washington County Dept. of Aging & Veterans' Services; Westside Transportation Alliance.		↻	↻		
12.3		Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Local Transit System	Study economic feasibility of operating a limited Hillsboro transit service that complements Tri-Met service.	City of Hillsboro; Hillsboro Chamber of Commerce (Transportation Committee).	Metro; Tri-Met neighborhood groups; employers; Washington County Dept. of Aging & Veterans' Services.		●			
STRATEGY 14		Revitalize Hillsboro's historic downtown as a regional attraction.				Priority/Timeline		
14.1		Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
RUDAT Review	Review Regional Urban Design Action Team (RUDAT) study and report on it.	Hillsboro Chamber of Commerce (Long Range Study Committee).	Landmarks Commission; Hillsboro Historical Society (new); Hillsboro Downtown Business Association; City of Hillsboro.		●			
14.5		Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Downtown Mixed Use Housing	Encourage historically-compatible mixed-use housing downtown.	City of Hillsboro; Hillsboro Downtown Business Association; Hillsboro Chamber of Commerce.	Landmarks Commission (new); Washington County Dept. of Aging and Veterans' Services; Oregon Downtown Development Association; Downtown Redevelopment Project Advisory Committee.				↻	

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STRATEGY 16		Provide and encourage "third places" at commercial facilities that are attractive and accessible (such as small scale neighborhood locations, coffee shops, mini-retail, kiosk, sidewalk vending areas) where citizens can meet and talk informally, including them in existing and new neighborhood plans in appropriate transition zones.					Priority/Timeline		
16.1	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years			
Public Places Need/Promotion	Inventory and promote existing public places and locations.	Hillsboro Chamber of Commerce.	Convention/Visitors Bureau of Washington County; Tri-Met, City of Hillsboro: Hillsboro Senior Center; Boys and Girls Club; Ministerial Associates; Tualatin Valley Television; OSU Extension; Portland Community College; PTA; Community Bank; wineries; Washington County Historical Society; Portland Chamber of Commerce.		●				
16.3	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years			
"Third Places" Business Support	Develop plan for recruiting business owners to target and support "third places" activities.	Hillsboro Chamber of Commerce.	Hillsboro Downtown Business Association; Neighborhood groups, developers; Hillsboro Economic Development Council; Tualatin Valley Television.			●			

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TOPIC KEY	VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY						
STRATEGY 27		Foster Hillsboro's diverse base of businesses and industries.				Priority/Timeline	
27.1	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
New Local Economic Development Strategy	Prepare and implement a Hillsboro area economic development strategy. Strategy should be based on 1) Maintaining an adequate supply of small, medium and large industrial parcels; 2) A program to support retention and development of existing businesses; 3) A new business recruitment program based on opportunities for vertical and horizontal diversification from existing U.S., International and Hillsboro area companies; and 4) Research produced by the actions in Strategy #28. In addition to seeking businesses with high wage jobs, actively seek those businesses that provide entry level jobs that provide a pathway to family-wage jobs.	Hillsboro Economic Development Partnership.	Hillsboro Chamber of Commerce; Westside Economic Alliance; City of Beaverton; Small Business Administration; Portland Community College (PCC); Oregon Graduate Institute (OGI); Oregon Economic and Community Development Department (OECD); Star Park; City of Hillsboro.		●		
27.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Emerging Business Support	Investigate ways to support and encourage the development of emerging businesses including multi-cultural businesses.	Hillsboro Economic Development Partnership.	Hillsboro Chamber of Commerce; City of Hillsboro; Westside Economic Alliance; Portland Development Commission; Entrepreneurial Forum; Oregon Economic Business Initiative; Small Business Development Center.	●			
27.3	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Multi-cultural Business Resources Involvement	Encourage the use of multi-cultural resources that exist in businesses and throughout the community to assist companies in hiring and training the community's multi-cultural population.	Hillsboro Chamber of Commerce.	City of Hillsboro; Hillsboro Sister City Association; Westside Economic Alliance; Community Action Organization; key Hillsboro businesses; Small Business Development Corporation; business associations; Centro Cultural.		↻	↻	

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STRATEGY 28 Promote the creation of family-wage jobs.				Priority/Timeline		
28.1	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
Family-Wage Jobs Creation	Develop definition of "sustainable family-wage jobs."	Hillsboro Economic Development Partnership.	City of Hillsboro; Hillsboro Chamber of Commerce; Community Action Organization.	●		
28.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
Family-Wage Jobs Profile	Develop profile of family-wage jobs within Hillsboro area companies.	Hillsboro Economic Development Partnership.	Portland State University Center for Population Research; American Electronics Association; City of Hillsboro; Hillsboro Chamber of Commerce; Metro; Westside Economic Alliance.		●	
28.3	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
Business Targeting Research	Develop a community demographic/economic profile to use as a foundation for targeting businesses that would build logically on that profile.	Hillsboro Economic Development Partnership.	City of Hillsboro; Metro; Westside Economic Alliance; Portland Development Commission (PDC); Portland State University.		●	
STRATEGY 29 Ensure zoning and development codes and land supply match the needs of all business types.				Priority/Timeline		
29.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
Business Land/Space Database	Maintain an on-going database of vacant land and current list of brokers and leasing agents for commercial and industrial properties.	Hillsboro Economic Development Partnership.	City of Hillsboro; Hillsboro Chamber of Commerce; Metro; Washington County; City of Beaverton; Portland Development Commission; real estate community.	↻	↻	↻
STRATEGY 30 Assure a long-term water supply for local business through sound water management practices.				Priority/Timeline		
30.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
Water Systems Support	Active, on-going support for capital improvement projects to develop and implement adequate water delivery and storage systems.	Hillsboro Chamber of Commerce.	Hillsboro Utilities Commission; Washington County; Joint Water Commission; City of Hillsboro.	↻	↻	↻
STRATEGY 32 Team educational institutions and business to better match education and training with jobs.				Priority/Timeline		
32.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years
Enhance Business Internship Programs	Enhance internship and apprenticeship programs for persons entering and re-entering the workforce.	Hillsboro Chamber of Commerce.	Washington County Department of Aging and Veterans' Services; Worksystems, Inc.; Business Education Compact; School to Work Consortium; PCI's; SAIF.	↻	↻	↻

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TOPIC KEY	VISION FOCUS AREA: EXPANDING EDUCATIONAL AND CULTURAL HORIZONS						
STRATEGY 33		Support initiatives that will ensure Hillsboro retains the highest equality educational system.				Priority/Timeline	
33.1	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
New Education Action Council	Form an Educational Action Council to provide leadership in the development of initiatives that promote excellent comprehensive schooling for K-12 and beyond.	Hillsboro Chamber of Commerce.	Portland Community College; Hillsboro School District; private schools; Oregon Graduate Institute.	●			
33.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Education/Training Coordination	Coordinate information about the availability of all public and private sources of education and training throughout the community.	Hillsboro Chamber of Commerce.	City of Hillsboro; Hillsboro School District; Portland Community College; private schools; NW Regional Education Service District.		↻	↻	
STRATEGY 38		Encourage youth, adult and family knowledge of, appreciation and participation in the arts and cultural opportunities in the community.				Priority/Timeline	
38.2	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
Youth Arts Support	Ask local businesses to sponsor youth art projects and then display them as part of the above.	Hillsboro Chamber of Commerce.	Hillsboro School District; Hillsboro Downtown Business Association; Esplanade; Tualatin Valley Television; Glenn & Viola Walters Cultural Arts Center.		↻	↻	
STRATEGY 39		Build and celebrate cultural diversity, awareness and understanding in the Hillsboro community.				Priority/Timeline	
39.3	Action	Lead Role	Potential Partners	1-2 years	3-5 years	6+ years	
New Community Food-Tasting Event	Create a "Taste of the World" event that would feature a number of cultures represented locally through food, beverage, music, visual and performing arts and crafts booths. Work toward making it a regular, rotating event with a different culture highlighted each time.	Hillsboro Chamber of Commerce.	Washington County Winery Association; Convention and Visitors Bureau of Washington County; ethnic clubs; organizations; Visitation Catholic Church; OSU Extension Service; Hillsboro Senior Center; Verbort Sausage; City of Hillsboro; Hillsboro Sister City Association; financial institutions.			↻	